



*Promoting a Sustainable Lifestyle for the
City of Baltimore and the State of Maryland*

2009/2010 Sponsor Packet

Table of Contents

3. What is Baltimore Green Works?

4 – 6. What We Do

7. Why Sponsor BGW?

8. 2009 Baltimore Green Works Sponsors

9. Sponsorship Opportunities

10. Baltimore Green Works Contacts

What is Baltimore Green Works?

Baltimore Green Works (BGW) is a non-profit organization governed by a volunteer Board of Directors and run by minimal staff and volunteers who embrace the diverse communities of Baltimore City and it's surrounding counties by conducting programming that educates on personal and environmental health and sustainable ways of living.

In 2008, Baltimore Green Week, Inc. changed its name to Baltimore Green Works and began to offer more free and low-cost year round programming. For the last six years, we have hosted Baltimore Green Week, a weeklong series of events focused on environmental awareness for our community. In addition to *Baltimore Green Week*, we have added the *Projects in the Park*, *EcoBall*, and the *Sustainable Speaker Series*. We kicked off the series last May hosting New York Times best-selling author Michael Pollan, author of *In Defense of Food*, in partnership with the Enoch Pratt Free Library, and 978 of our friends!

We look forward to continuing to offer these free and low cost opportunities to increase our community's awareness of the environment and sustainable ways of living. Our successes depend on your partnership and support through volunteering, in-kind and monetary donations and we look forward to working with each of you and your organizations.



What We Do

EcoBall! This year, BGW celebrated the vernal equinox with its first annual EcoBall, hosted at the lovely Frederick Douglass -Isaac Myers Maritime Park and Museum. All proceeds from this event will underwrite BGW's new, year round event, the Sustainable Speaker Series.

Join us again on March 19th from 7 – 11 p.m. for the 2010 EcoBall!



EcoFest, a one-day festival that kicks off Baltimore Green Week. EcoFest offers our local communities a chance to experience and learn about the sustainable resources available in their own backyards. This year's kick off in Druid Hill Park was a hit, drawing hundreds of locals and visitors to hear live music and learn about Baltimore sustainability.



Baltimore Green Week is a seven-day program of events offering the community free or low cost admittance to workshops and lectures, hands on activities, and a festival promoting local sustainability and environmentally friendly practices. The 2009 Green Week featured events such as Climate Change Day, Sustainable Food Day and Sustainable Arts Day and a tree planting.



Sustainable Speaker Series, occurring four times a year, this series invites environmental leaders to discuss what is happening on a local and national level. The first of the year featured Michael Pollan, author of *The Omnivore's Dilemma* and *In Defense of Food*.



Projects in the Park *began* in October 2008 with focused park service efforts on Fort Armistead Park. The goal of these projects is to locate parks in need of maintenance support and to schedule bi-annual projects. Not only does this assist the City by providing maintenance to their parks, it also raises awareness in the areas that need it most while bringing together the folks in the surrounding communities.



Why Sponsor BGW?

Sponsors are the key in allowing Baltimore Green Works to provide our communities with the education needed to direct community focus to a healthier, more economical and environmentally friendly way of living.

We hope that our benefactors will not only provide generously in monetary support for programming, but also in volunteering, public relations and outreach support for our events.

Without sponsorship, events like the Sustainable Speaker series, the EcoBall and the weeklong series, Baltimore Green Week, would not be possible. Every participatory effort helps to make our community greener and promotes education and sustainable living.



2009 Baltimore Green Works Sponsors

- Annie E. Casey Foundation
- Leading Technology Solutions
- Lorenz, Inc.
- MTA
- Tilt Studio
- McCormick Spice Company
- Local Color Flowers
- Guttierrez Studio's
- Charm City Cakes
- Great Kids Farm
- Baltimore City Public Schools
- Padma Salon
- High Mountain Signs
- Roland Park Country School
- Mambo Combo
- Benchmark Asset Managers
- Leading technology Solutions
- Mayor's Office of Sustainability
- Baltimore International College
- Goucher College
- Morgan State University
- CBS Radio
- Baltimore Community Foundation
- Chipotle Mexican Grill
- Constellation Energy
- Waste Neutral Group
- Neighborhood Design Center
- Towson Arts Collective
- Enoch Pratt Free Library
- Tree Baltimore
- Wholeness for Humanity
- Green for All
- The Waldorf School
- Episcopalian Diocese of Baltimore
- Green Faith
- Urbanite Magazine
- Living Classrooms Foundation
- The Ivy Bookstore
- Adrian Harrison Calligraphy

The following local food establishments have graciously supported our events.

- Abercrombie
- Brewer's Art
- Bon Appetit
- Bluebird Artisanal Coffee Roasters
- Chameleon Café
- Feast @ 4 East
- Firefly Farms
- Gertrude's
- Golden West
- Great Sage
- Joe Squared
- Planet Produce
- Tapas Teatro
- Two Oceans, True Foods
- Trickling Springs Creamery
- Roseda Beef
- 360 Organic Vodka
- Natura Organic Wines
- Gracie's Gotchya Ginger
- Red Bamboo Restaurant
- Slow Food Baltimore
- Donna's Café of Mount Vernon
- Maggitti's
- The Wine Source
- Josephine Bergin Design

Sponsorship Opportunities

<p>BGW Lead Sponsor</p> <ul style="list-style-type: none"> Public acknowledgment at all of week's events Logo on all publicity and printed materials Logo and hotlink on BGW web homepage Logo on BGW Sponsor Page Year round sponsor listing in all of BGW's programs Full-page color ad in Baltimore Green Week program 	\$15,000+
<p>Gold Sponsor – Workshop and Lecture Series</p> <ul style="list-style-type: none"> Acknowledgments at the Sustainable Speaker Series events (4) Acknowledgements at GROWSHOP events (8) Listing & Logo in all Series announcements Logo on BGW Sponsor Page 	\$10,000
<p>Silver Sponsor – EcoFestival Sponsor, April 17, 2010</p> <ul style="list-style-type: none"> Acknowledgments at the Festival Listing & Logo in all EcoFest publicity and printed materials Logo on BGW Sponsor Page Sponsor listing in program Full-page ad 	\$5,000
<p>Daily Event Sponsor</p> <p>7th Annual Baltimore Green Week, April 19th – 24th, 2010</p> <ul style="list-style-type: none"> Acknowledgements on the day of sponsorship Logo on BGW Sponsor Page Listing in Program under Sponsor Full Page Ad in Program Listing on all publicity and printed material related to day sponsored 	\$2,500
<p>Associate Sponsor</p> <ul style="list-style-type: none"> Logo on BGW Sponsor Page Listing in Program under Sponsor Half Page Ad in Program 	\$1,000
<p>Friend Sponsor</p> <ul style="list-style-type: none"> Logo on BGW Sponsor Page Listing in Green Week Program 	\$500
<p>In-Kind Sponsor</p> <p>For event and day sponsors who provide facilities, materials and services equal to cost of sponsorship. Benefits include web site listing, acknowledgment in printed program.</p>	

Baltimore Green Works Contacts

To contact us please use the following:

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Visit our website at www.baltimoregreenworks.com

We always welcome comments and questions.