

# get involved

## *2010 Baltimore Green Week and Ecofest*

Sponsorship, Advertisement and Vendor/Exhibitor Information



baltimore  
**bgw**  
greenworks

[www.baltimoregreenworks.com](http://www.baltimoregreenworks.com)

P.O. Box 1536, Baltimore, MD, 21203



# Our Mission:

Promoting a Sustainable Lifestyle for the City of Baltimore and the State of Maryland



## HISTORY

Baltimore Green Works switched its name from Baltimore Green Week, Inc. and its focus to include the other 51 weeks in the year! In 2009, Baltimore Green Works recruited more than 100 vendors, exhibitors, artists, musicians and speakers to participate in Baltimore Green Week, and more than 3,000 Baltimoreans attended the week-long series of events. Since becoming a year-round organization, Baltimore Green Works has expanded its programming to include the Sustainable Speaker Series, Projects in the Park, EcoBall, and GrowShops. Our organization has been in existence since 2004 and looks forward to continued success with the strong support received from our community donors and volunteers.

## OUR ORGANIZATION

Baltimore Green Works (BGW) is a non-profit organization governed by a volunteer Board of Directors and run by minimal staff and volunteers who strive to embrace Baltimore's diverse communities. By conducting free and low-cost programming BGW focuses its efforts on educating the public on personal and environmental health and sustainable ways of living.

# Events Overview

## EcoFest, Saturday, April 17, 2010

Now in its 7th year, EcoFest is a one day festival celebrating the advent of Baltimore Green Week. EcoFest offers our local communities a chance to experience and learn about sustainable resources available here in Baltimore. Thousands of visitors come out to hear live local music, learn yoga, bike ride around the reservoir and visit with local green vendors and exhibitors. In 2009, an estimated 3,000 people attended and 100 vendors and exhibitors supported EcoFest.

## Baltimore Green Week, April 19-24, 2010

Baltimore Green Week is a week-long series of events offering the community free and low-cost workshops, lectures, hands-on activities and EcoFest. Each day boasts a theme focused on environmental issues and through each event aims to offer solutions. The continued success of Baltimore Green Week is what harnesses BGW's success for future events.

## Potential 2010 Baltimore Green Week Themes

- Climate Change
- Sustainable Food
- Green Jobs
- Public Health
- Green Building
- Art and the Environment

## Calling all Participants

Baltimore Green Works is looking for:

- Speakers: Professionals and activists with ties to environmental issues;
- Community and environmental groups showcasing “green” and sustainable programs and initiatives;
- Businesses selling sustainable food, products and services;
- Artists creating works from sustainable and recycled material;
- Wellness practitioners to provide free classes and information for EcoFest;
- Musicians or other entertainers for on stage performances.

## Save the Date! EcoBall, Friday, March 19, 2010

The second annual EcoBall will be hosted at the Frederick Douglass-Isaac Myers Maritime Park and Museum. All proceeds from this event will underwrite BGW's programming. Last year's EcoBall was a huge success selling over 250 tickets.



# Support Change, Sponsor Today

Sponsorships for Baltimore Green Week and EcoFest can be a valuable asset to your organization. Since 2004 our attendance has increased to over 5,000 people per year. Our new web site launched in March 2009 drawing nearly 5,000 hits in April alone. Free program guides are distributed at all events and online; they are a great opportunity for organizations to reach an environmentally-focused market and gain visibility. In the past, media coverage has included advertisements in: Urbanite Magazine, Baltimore City Paper, City Living Magazine, The Baltimore Sun, Baltimore STYLE, Baltimore Magazine, CBS Radio affiliates, WTMD 89.7 and WEAA 88.9. In addition to our list of sponsorship opportunities we invite you to discuss customized packages.

## Baltimore Green Week day event

**\$3,500**

Logo or listing on Baltimore Green Week banner as day sponsor  
Logo and listing on web site  
Logo and listing on event signage

## Program Guide Sponsor

**\$4,000**

Logo or listing on front page of program guide  
Listing in program guide  
Logo and listing on web site

## EcoFest Lead Sponsor

**\$5,000**

Advertisement in Baltimore Green Week program guide  
Logo or listing on EcoFest banner  
Logo and listing on web site  
Mention in all EcoFest media coverage

### EcoFest areas available separately for sponsorship:

*Sponsorships include listing in program guide and area signage*

- **Stage sponsor** **\$2,000**
- **Food sponsor** **\$1,500**
- **Children in Nature sponsor** **\$750**
- **Health & Wellness sponsor** **\$500**
- **Bike Rides Around Reservoir sponsor** **\$500**
- **Sustainable Arts sponsor** **\$500**

## Baltimore Green Week Lead Sponsor

**\$10,000**

Advertisement in Baltimore Green Week program guide  
Logo or listing on Baltimore Green Week banner  
Logo and listing on web site  
Mention in all Baltimore Green Week media coverage

## Media Sponsor

For more information contact us for terms and conditions of the sponsorship.

## In-Kind Sponsor

For event and day sponsors who provide facilities, materials, and services equal to cost of sponsorship. Benefits will be equal to the above listings.

*\*Each sponsor receives an acknowledgement in our annual "Thank You" advertisement\**

# 2010 Advertising Guide

For the 2010 Baltimore Green Week program guide all advertisements will be printed in color. The prices are listed below according to the three dimension options. Baltimore Green Works must receive an EPS file or JPEG file of your advertisement in 150 dpi pixels. Files may be sent by e-mail to [bgw@baltimoregreenworks.com](mailto:bgw@baltimoregreenworks.com) or on disc to PO Box 1536, Baltimore, MD, 21203. We look forward to working with you!

Deadline for artwork submission is: **March 19, 2010**

**8x5" - \$950**

**4x2.5" - \$250**

**4x5" - \$525**



## EcoFest Vendor/Exhibitor Application

Make payable to BGW. Send application and fee to:

PO Box 1536, Baltimore, MD 21203

Name of Organization \_\_\_\_\_

Applicant name \_\_\_\_\_

Address \_\_\_\_\_

E-mail address and phone number (required) \_\_\_\_\_

Will applicant need table (8' by 2 ½') and chairs (2) provided by BGW: yes \_\_\_\_\_ no \_\_\_\_\_

Signature of applicant \_\_\_\_\_ Date \_\_\_\_\_

If different from applicant, name of the individual responsible during EcoFest and his/her contact information:

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Mobile # \_\_\_\_\_

\*Nonprofit \$125/ Forprofit \$250

\*Food/Beverage vendors must include an additional check for \$150 as a deposit to be refunded upon approval of site clean-up.

\*Generators only permitted with approval. We request the use of solar or electric power for zero on-site emissions.

### Vendor/Exhibitor Agreement

1. The EcoFest will open to vendors/ exhibitors at 9:30 a.m. on Saturday, April 17th, 2010. All vendors and exhibitors must check in upon entrance and be unloaded by 11:30 a.m. No vehicles will be allowed on festival grounds beyond 11:30 a.m. Any vehicles used for exhibition purposes must be approved by Baltimore Green Works, Inc. prior to the EcoFest. Vendors/Exhibitors must remove all equipment and product from park property, leaving space clean and free of trash and debris. Vendors/exhibitors may not remove property or goods during the operating hours of the EcoFest.
2. No refunds will be provided to any exhibitor, vendor or participant in the case of inclement weather. No rain date will be provided.
3. All fees must be paid with application and are non-refundable. The vendor/exhibitor fee for a non-profit organization is \$125.00; the vendor/exhibitor fee for a for-profit organization is \$250.00. Fees and signed agreement are due by April 12th. If requested above, Baltimore Green Works, Inc. will provide one 8' table and two chairs per space. It is recommended that your organization bring extra chairs and a tent as needed. Each space is 10'x10' unless otherwise approved.
4. It is the vendors/exhibitors responsibility to obtain any and all permits required by Baltimore City and the State of Maryland, and to pay all appropriate taxes and fees to City and State. If applicable, vendors must have, ready for inspection, a Food Permit issued by the Baltimore City Health Department.
5. All business and other activity must be conducted within the vendor/exhibitor's designated space. Vendors/exhibitors may not assign or sublet their booth/tent without written consent of Baltimore Green Works, Inc.
6. All vendor/exhibitor prices must be posted in a professional and legible manner.
7. Electricity is not accessible. Generators are permitted but discouraged and must have prior approval by Baltimore Green Works, Inc. Battery or solar generated electric is permissible and encouraged.
9. Vendors/exhibitors agree to reimburse Baltimore Green Works, Inc. for the cost of any fines or liabilities incurred during EcoFest due to vendor/exhibitor's failure to comply with any and all regulations issued by Baltimore Green Works, Inc. and the owner or management company owning the property permitted

for EcoFest.

10. Vendors/exhibitors agree that Baltimore Green Works, Inc. shall not be liable for any lost or damaged property.
11. Vendors/exhibitors agree that the services conducted in their booth shall be supportive and appropriate to the purposes of the EcoFest, which are:
  - a. To educate all citizens about environmental issues and sustainable lifestyle.
  - b. Demonstrate and/or sell sustainable products, techniques and services.
  - c. Provide healthy food options for attendees.
14. Baltimore Green Works, Inc. reserves the right, in its sole discretion, to refuse booth space to any individual or organization that does not support the purposes and goals of Baltimore Green Works, Inc. and the EcoFest as stated in this agreement.
15. Vendors/ Exhibitors agree not to place any equipment or goods in their booth that are objectionable, dangerous, or not in connection with the purposes of Baltimore Green Works, Inc. Baltimore Green Works, Inc. reserves the right to require immediate removal of any non-complying goods, activities or signs.
16. Vendors/exhibitors agree to indemnify and hold harmless Baltimore Green Works, Inc., its directors, officers, volunteers and agents against any, and all claims, including attorney's fees, imposed on, incurred by, or asserted against any of the parties mentioned above, caused by any act or omission of anyone, or occurring within the vendors/exhibitors space, or arising in connection with the activities conducted by the vendor/exhibitor during EcoFest.
17. Food/Beverage Vendors agree to:
  - a. Sell only the food items approved by Baltimore Green Works, Inc.;
  - b. Not use charcoal or propane tanks in the designated park areas;
  - c. Serve food in or on recyclable or compostable containers. Styrofoam shall not be permitted;
  - d. Provide Baltimore Green Works, Inc. and any Baltimore City Health Inspector with the necessary Food and Health Permits required by Baltimore City prior to the start of EcoFest;
  - e. Make an additional \$150 deposit separate from, but in addition to, the application fees to ensure clean up of the vendor space. The \$150 deposit will be refunded at the end of the event upon approval of a clean vendor space by designated Baltimore Green Works, Inc. staff. Please, send the \$150 deposit as a separate check.

**Please sign this agreement, enclose a check or money order – made payable to BGW, and mail to:  
PO Box 1536, Baltimore, MD 21203 (additional directions to the park and instructions will follow in April)**

X \_\_\_\_\_ DATE \_\_\_\_\_

# Thank you to all of our 2009 sponsors and friends for your support!

Americorps NCCC • Annie E. Casey Foundation • Baltimore City Public Schools  
Baltimore City Recreation and Parks • Baltimore Community Foundation  
Baltimore Green Maps • Baltimore International College  
Baltimore Office of Sustainability • Benchmark Asset Managers LLC  
Bluebird Artisanal Coffee Roasters • Bon Appetit • CBS Radio  
Chesapeake Bay Foundation • Chipotle • City Living Magazine • Civic Works  
Constellation Energy • Cygnus Wine Cellars • Doug Retzler  
Enoch Pratt Free Library • EPA/Chesapeake Bay Program Office  
Ferguson Farms • Goucher College • Gracie Gotcha Ginger • Green Faith, Inc.  
Green For All • High Mountain Signs • Leading Technology Solutions • Light Street  
Cycles • Lorenz, Inc. • MD Department of Natural Resources  
MD League of Conservation Voters • McCormick Spice Company  
Morgan State University • Moveable Future • MTA Maryland  
Neighborhood Design Center • Parks and People Foundation  
Preventive Nutrition Services • Red Bamboo • Roland Park Country School  
Towson Art Collective • Tree Baltimore • T. Rowe Price • Urbanite  
Waste Neutral Group • Whole Foods Market • Wholeness for Humanity

## 2009 Board of Directors

**Jennifer Morgan**, President  
**Michael Shaw**, Vice President  
**Chris Marshall**, Treasurer  
**Aisha Samples**, Secretary

### Board Members

Mike Dominelli  
Ali Smith  
Alice Kennedy  
Ariane De Bremond

**To discuss how your business or organization can partner with Baltimore Green Works, contact:**

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410-961-6106

**Christina Nutile**, Program Manager  
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410-952-0334

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