

# get involved

sponsor - exhibit - advertise - volunteer



## SAVE THE DATES:

12th Annual Baltimore Green Week, April 18-25th, 2015

12th Annual EcoFest, April 18th, 2015

7th Annual Ecoball, October 16, 2015

baltimore  
**bgw**  
greenworks

[www.baltimoregreenworks.com](http://www.baltimoregreenworks.com)  
P.O. Box 66088, Baltimore, MD 21239

# Our Mission:

Baltimore Green Works is a nonprofit organization whose mission is to engage the community and support environmental efforts that better our quality of life in Baltimore.



## About:

In 2004, five volunteers hosted Baltimore Green Week as part of a Struever Bros. Earth Day Celebration, attracting approximately 400 attendees and participants throughout the week (focus mostly on green building practices). In 2008, the organization expanded to a year-round format that presented the Sustainable Speaker Series, community based workshops and park service projects, and, of course, Baltimore Green Week. In that same year, Baltimore Green Works hosted its first annual fundraising event, the EcoBall.

Since 2004, BGW has expanded its reach from 400 to nearly 8,000 participants and attendees each year. Its focus remains on providing community members with the most up-to-date information on environmental issues and best sustainable practices. While Baltimore Green Week gives community organizations a platform to offer local focused resources, services and products, the Sustainable Speaker Series successfully attracts nationally known advocates to Baltimore like author and professor, Michael Pollan; renowned ecologist and political activist, Dr. Sandra Steingraber; Director of the acclaimed film Gasland, Josh Fox; and the Fabulous Beekman Boys.

# ECOBALL

**October 16, 2015, 7-11PM at Frederick Douglass Isaac-Myers Maritime Museum**

EcoBall sponsors have the opportunity to reach to Baltimore's most active and committed leaders as they come together to celebrate our shared environmental mission in this 100% waste neutral fundraising event. Sponsors are invited to commemorate the 7th Annual EcoBall with our 350 guests as they take part in the silent auction and enjoy some of the region's best locally produced food and home grown music.

## **EcoBall Lead Sponsor**

**\$7,500**

12 tickets to the EcoBall

Acknowledgment as Lead EcoBall Sponsor

Primary Logo Placement on EcoBall Welcome Banner Stand

Primary Logo Placement on EcoBall Stage Banner Stand

Logo and hotlink on website EcoBall Event Page

## **EcoBall Stage Sponsor**

**\$3,500**

8 tickets to the EcoBall

Acknowledgment as Stage Sponsor

Logo Placement on Stage Sponsor Banner Stand

Logo and hotlink on website EcoBall Event Page

## **Corporate Cocktail Sponsor**

**\$1,500**

4 tickets to the EcoBall

Acknowledgement as Cocktail Sponsor

Cocktail Table Tent Advertisement (minimum 6 tables)

## **Or, Be a Friend of Baltimore Green Works All Year Round!**

### **Business Friends**

**\$750**

Scrolling Company Advertisement on website Events Page

### **Community Friends (*Nonprofit Organizations*)**

**\$350**

Scrolling Advertisement on website Events Page

## **In-Kind Sponsor**

Baltimore Green Works welcomes organizations that may be able to pay a sponsorship fee through provision of goods and services in lieu of monetary donation. Such opportunities operate on a case by case basis and may include such things as advertising, venue space, and food.

# Baltimore Green Week & EcoFest

Sponsorship of Baltimore Green Week and EcoFest can be a valuable asset to your organization by raising visibility with an environmentally-focused market. In addition to the 5,000 program guides distributed, BGW's online version typically has 6,000 hits in April alone! Sponsors also have the opportunity to maximize their potential market to target audience members by attending programs throughout the week.

## Baltimore Green Week Lead Sponsor

**\$10,000**

Lead Sponsor Recognition at the EcoFest (3x)  
Premier Recognition on all Baltimore Green Week marketing materials  
Premier Logo placement on the EcoFest Banner  
Logo Placement on the Children in Nature Banner  
Vendor Space at EcoFest  
Baltimore Green Week Program Guide Ad, 8x5" (5,000+ distributed)  
Logo Listing on the Sponsorship Page of the website  
Sponsor Listing on the Baltimore Green Week Event web page

## EcoFest Sound Stage Sponsor

**\$5,000**

Stage Sponsor Recognition at the EcoFest (3x)  
Recognition on all Baltimore Green Week marketing materials  
Logo recognition the EcoFest Banner  
Baltimore Green Week Program Guide Ad, 4x5" (5,000+ distributed)  
Logo Listing on the Sponsorship Page of the website  
Sponsor Listing on the Baltimore Green Week Event web page

## Program Guide Sponsor

**\$3,000**

Program Guide Sponsor Recognition at the EcoFest (2x)  
Program Guide Sponsor Recognition on Front Page of Program Guide  
Baltimore Green Week Program Guide Ad, 4x5" (5,000+ distributed)  
Logo recognition on the EcoFest Banner  
Sponsor Listing on the Baltimore Green Week Event web page

## EcoFest Children's Natural Playground Sponsor

**\$3,000**

Children's Natural Playground Sponsor Recognition at the EcoFest (1x)  
Vendor Space at EcoFest (Vendor Alley or Children's area)  
Baltimore Green Week Program Guide Ad, 4x2.5" (5,000+ distributed)  
Logo recognition on the EcoFest Banner  
Sponsor Listing on the Baltimore Green Week Event web page

## Daily Programs Sponsor

**\$1,000**

Recognition in the Program Guide for individually sponsored day  
Day Sponsor recognition with hotlink on Baltimore Green Week web page (accordingly)  
Opportunity to present program(s) on sponsored day (if attending)

## Port-a-Potty Posters (11x17", Full Color)

Outside door  
Inside door

**\$200**  
**\$150**

## In-Kind Sponsor

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**\*See Advertising Price Sheet for Pricing**

**Prices Vary**

# VENDOR PRICING FOR THE 12th ANNUAL ECOFEST

<input type="checkbox"/> <b>Food</b> <i>(includes tables and chairs)</i>	<b>\$200</b>
<input type="checkbox"/> <b>Commercial/For Profit</b> <i>(Pricing includes a 10x10 space. Equipment additional.)</i>	<b>\$150</b>
<input type="checkbox"/> <b>Non-profit &amp; Government Agency Exhibitors</b> <i>(Pricing includes a 10x10 space. Equipment pricing-additional.)</i>	<b>\$75</b>
<input type="checkbox"/> 1 Table + 2 Chairs	\$20
<input type="checkbox"/> 10x10 Tent	\$75
<input type="checkbox"/> Additional Chairs	\$5/each

## VENDOR/EXHIBITOR AGREEMENT:

- Check-in and set-up will take place from 8:45 a.m. - 11:30 a.m.
- No vehicles will be allowed on festival grounds between 11:00 a.m. and 5 p.m.
- Vendors/exhibitors are asked to remain at the festival from Noon-5 p.m.
- Any vehicles used for exhibition purposes must have prior approval.
- Vendors/Exhibitors must leave vendor space as you found it, clean and free of trash and debris.
- This is a rain or shine event. No rain date or refund is guaranteed to any vendor or participant.
- Vendors/exhibitors agree that the services conducted in their booth shall be supportive and appropriate to the purposes of the EcoFest, which are:
  - To educate all citizens about environmental issues and sustainable and healthy lifestyle.
  - Demonstrate and/or sell sustainable products, techniques and services.
  - Provide healthy food options for attendees.
- Baltimore Green Week, Inc. reserves the right, in its sole discretion, to refuse booth space to any individual or organization that does not support the purposes and goals of 'Baltimore Green Works' and the EcoFest as stated in this agreement.
- All vendors/exhibitors agree to obtain any and all permits required by Baltimore City and the State of Maryland and to pay all appropriate taxes and fees to City and State. If applicable, vendors must have, ready for inspection, a Food Permit issued by the Baltimore City Health Department.
- All business and other activity must be conducted within the vendor/exhibitor's designated area.
- Food/Beverage Vendors agree to:
  - Sell only the food items approved by Baltimore Green Week, Inc.;
  - Not use charcoal or propane tanks in the designated park areas;
  - Serve food in or on recyclable or compostable containers. Styrofoam shall not be permitted;
  - Provide Baltimore Green Works, Inc. and any Baltimore City Health Inspector with the necessary Food and Health Permits required by Baltimore City prior to the start of EcoFest;
  - Make an additional \$150 deposit separate from, but in addition to, the application fees to ensure attendance, provision of agreed upon food service, and clean up of the vendor space. The \$150 deposit will be refunded at the end of the event upon approval of a clean vendor space by designated Baltimore Green Week, Inc. staff. Please, send the \$150 deposit as a separate check.

**(continued on next page...)**

***Interested in presenting a workshop, lecture, hands-on project, or other environmentally focused event during Baltimore Green Week?***

**Go to <http://baltimoregreenworks.com/events/baltimore-green-week/> for more information and to download the proposal application.**

**VENDOR/EXHIBITOR AGREEMENT (continued):**

- Each space is 10'x10' unless otherwise approved.
- Vendors/exhibitors may not assign or sublet their booth/tent without written consent of Baltimore Green Works, Inc.
- Vendors/ Exhibitors agree not to place any equipment or goods in their booth that are objectionable, dangerous, or not in connection with the purposes of Baltimore Green Works, Inc.
- Baltimore Green Works, Inc. reserves the right to require immediate removal of any non-complying goods, activities or signs.
  
- All applications must accompany a nonrefundable application fee payment.
- Fees and signed agreements are due by March 27, 2015.
- Tables, chairs, and tents may be rented through BGW as previously stated unless otherwise noted.
- Electricity is not accessible. Generators are permitted but discouraged and must be approved.
  
- Vendors/exhibitors agree to indemnify and hold harmless Baltimore Green Works, Inc., its directors, officers, volunteers and agents against any, and all claims, including attorney's fees, imposed on, incurred by, or asserted against any of the parties mentioned above, caused by any act or omission of anyone, or occurring within the vendors/exhibitors space, or arising in connection with the activities conducted by the vendor/exhibitor during EcoFest.
  
- Vendors/exhibitors agree that Baltimore Green Works, Inc. shall not be liable for any personal injury incurred during the festival at any time, nor shall they be liable for any lost, stolen or damaged property prior to, during or following the designated hours for the festival.
  
- Vendors/exhibitors agree to reimburse Baltimore Green Works, Inc. for the cost of any fines or liabilities incurred during EcoFest due to vendor/exhibitor's failure to comply with any and all regulations issued by Baltimore Green Works, Inc. and the owner or management company owning the property permitted for EcoFest.

Please sign this agreement, enclose a check or money order – made payable to BGW, and mail to: P.O. Box 66088 , Baltimore, MD 21239.

Additional directions to the park and instructions will follow in early April.

X \_\_\_\_\_ DATE \_\_\_\_\_

Contact Name \_\_\_\_\_

Organization \_\_\_\_\_ Email \_\_\_\_\_

Phone (mobile # should be available at event) \_\_\_\_\_

Please submit all applications with a check made payable to 'BGW' by April 1, 2015.

# 2013 Program Guide Advertising Rates

The Baltimore Green Week Program Guide will be offered online and in print reaching an audience of 15,000+ during the month prior to Baltimore Green Week. All advertisement space is offered in full color. Artwork should be submitted by email as a 300 dpi image in EPS, PNG, or JPEG file submitted to [bgw@baltimoregreenworks.com](mailto:bgw@baltimoregreenworks.com). Checks should be made out to 'BGW' and mailed to P.O. Box 66088, Baltimore, MD 21239. **Deadline for artwork submission is March 1, 2015.**

8x5" - \$300

4x2.5" - \$100

4x5" - \$200

2.5x2.5" - \$50

# THANK YOU!

All donations are tax deductible and help Baltimore Green Works to continue providing the community with access to current information and resources that encourage sustainable living in and around Baltimore.

*Please send this form with your payment to:*

*Baltimore Green Works*

*P.O. Box 66088, Baltimore, MD 21239*

*Or, make a donation online at [www.baltimoregreenworks.com/donate](http://www.baltimoregreenworks.com/donate)*

## Contact Information:

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Specify Donation Type & Amount:

Amount \$ \_\_\_\_\_

Type \_\_\_\_\_ (Example: EcoBall Stage Sponsor)

## Form of Payment:

Check (Please make payable to 'BGW'):

Check # \_\_\_\_\_ Date \_\_\_\_\_

Credit: (Circle type) Master Card / Visa / American Express / Discover

Cardholder Name \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC# \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_