



sponsor - exhibit - advertise - volunteer



11th Annual Baltimore Green Week, 2014

Programs, Workshops & Special Events, April 18-25th
EcoFest in the Park, Saturday, April 26th

SAVE THE DATE: *EcoBall moves to Fall 2014
to showcase the bounty of Maryland's local farms!*



Check baltimoregreenworks.com/ecoball for news and updates.

www.baltimoregreenworks.com
P.O. Box 66088, Baltimore, MD 21239

Our Mission:

Baltimore Green Works (BGW) is a nonprofit organization whose mission is to support environmental efforts that better the quality of life in Baltimore.



About:

In 2004, five volunteers hosted Baltimore Green Week (BGW) as part of a local Earth Day Celebration. Since 2008, BGW has expanded its offerings in to include community based grassroots efforts, as well as programs that attract to Baltimore nationally recognized leaders in the environmental conversation.

Attracting nearly 8,000 participants each year, BGW's focus continues to provide community members with current information on environmental issues and best sustainable practices through programs such as Baltimore Green Week and the Sustainable Speaker Series. Each of these programs offers the opportunity to explore environmentally sound resources, services, and products; learn from nationally known advocates such as author and professor, Michael Pollan, renowned ecologist, Dr. Sandra Steingraber, MacArthur Fellow and farmer, Will Allen, and the director of the recently acclaimed film Gasland, Josh Fox.

Become a Friend of Baltimore Green Works All Year Round!

Business Friends Scrolling Company Advertisement on website Events Page, 1yr	\$500
Community Friends (<i>Nonprofit Organizations</i>) Scrolling Advertisement on website Events Page, 1yr	\$250

SAVE THE DATE: *EcoBall moves to Fall 2014
to showcase the bounty of Maryland's local farms!*



Located at the Frederick Douglass Isaac-Myers Maritime Museum

EcoBall sponsors have the opportunity to reach out to Baltimore's most active and committed leaders as they come together to celebrate our shared environmental mission in this 100% waste neutral fundraising event. Sponsors are invited to take part in the silent auction and enjoy some of the region's best locally grown food and music as a way to commemorate this annual event.

EcoBall Lead Sponsor

\$7,500

12 tickets to the EcoBall

Acknowledgment as Lead EcoBall Sponsor

Primary Logo Placement on EcoBall Welcome Banner Stand

Primary Logo Placement on EcoBall Stage Banner Stand

Logo and hotlink on website EcoBall Event Page

EcoBall Stage Sponsor

\$3,500

8 tickets to the EcoBall

Acknowledgment as Stage Sponsor

Logo Placement on Stage Sponsor Banner Stand

Logo and hotlink on website EcoBall Event Page

Corporate Cocktail Sponsor

\$1,500

4 tickets to the EcoBall

Acknowledgement as Cocktail Table Sponsor

Cocktail Table Tent Advertisement (minimum 6 tables)

In-Kind Sponsor

Baltimore Green Works welcomes organizations that may be able to trade goods and services in lieu of a monetary donation. Opportunities include the donation of advertising, venue space, tools, food for volunteers, and more.

For more information, go to www.baltimoregreenworks.com/ecoball

Baltimore Green Week & EcoFest

Sponsorships for Baltimore Green Week and EcoFest can be a valuable asset to your organization by raising visibility with an environmentally-focused market. In addition to exhausting BGW's supply of 5,000 printed copies, an additional 4,000 were distributed through a downloadable online version. Sponsors also have the opportunity to maximize their potential market by attending programs throughout the week.

Baltimore Green Week Lead Sponsor

\$10,000

Lead Sponsor Recognition at the EcoFest (3x)
Premier Recognition on all Baltimore Green Week marketing materials
Premier Logo placement on the EcoFest Banner
Vendor Space at EcoFest
Baltimore Green Week Program Guide Ad, 8x5" (6,000+ distributed)
Sponsor recognition on the Baltimore Green Week webpage

EcoFest Sound Stage Sponsor

\$5,000

Stage Sponsor Recognition at the EcoFest (3x)
Recognition on all Baltimore Green Week marketing materials
Logo recognition the EcoFest Banner
Baltimore Green Week Program Guide Ad, 4x5" (6,000+ distributed)
Sponsor recognition on the Baltimore Green Week webpage

Program Guide Sponsor

\$3,000

Program Guide Sponsor Recognition at the EcoFest (2x)
Program Guide Sponsor Recognition on Front Page of Program Guide
Baltimore Green Week Program Guide Ad, 4x2.5" (6,000+ distributed)
Logo recognition on the EcoFest Banner
Sponsor recognition on the Baltimore Green Week webpage

Children in Nature Sponsor

\$3,000

Children in Nature Sponsor Recognition at the EcoFest (2x)
Opportunity to promote youth focused products or activities in the Children in Nature Area
Baltimore Green Week Program Guide Ad, 4x2.5" (6,000+ distributed)
Logo recognition on Children in Nature signage
Sponsor recognition on the Baltimore Green Week webpage

Daily Programs Sponsor

\$1,000

Recognition in the Program Guide for individually sponsored day
Day Sponsor recognition with hotlink on Baltimore Green Week web page (accordingly)
Opportunity to present program(s) on sponsored day (if attending)

Port-a-Potty Posters (11x17", Full Color)

Outside door
Inside door

\$200
\$150

In-Kind Sponsor

Baltimore Green Works welcomes organizations that may be able to trade goods and services in lieu of monetary donation. Opportunities include the donation of advertising, venue space, tools, and food.

****See Advertising Price Sheet for Pricing***

Prices Vary

VENDOR PRICING FOR THE 11th ANNUAL ECOFEST!

Sign up by **Friday, January 3, 2014** and receive **15% off** of registration fees!

(Tables, chairs, and tents not included.)

<input type="checkbox"/> Food <i>(includes tables and chairs)</i>	\$200
<input type="checkbox"/> Commercial/For Profit <i>(Pricing includes a 10x10 space. Equipment additional.)</i>	\$150
<input type="checkbox"/> Non-profit Organizations/Arts & Crafts Vendors <i>(Pricing includes a 10x10 space. Equipment additional.)</i>	\$75
<input type="checkbox"/> 1 Table + 2 Chairs	\$20
<input type="checkbox"/> 10x10 Tent	\$75
<input type="checkbox"/> Additional Chairs	\$5/each

VENDOR/EXHIBITOR AGREEMENT:

- Check-in and set-up will take place from 8:00 a.m. - 11:00 a.m.
- No vehicles will be allowed on festival grounds between 11:00 a.m. and 5 p.m.
- Vendors/exhibitors are asked to remain at the festival from Noon-5 p.m.
- Any vehicles used for exhibition purposes must have prior approval.
- Vendors/Exhibitors must leave vendor space as you found it, clean and free of trash and debris.
- This is a rain or shine event. No rain date or refund is guaranteed to any vendor or participant.
- Vendors/exhibitors agree that the services conducted in their booth shall be supportive and appropriate to the purposes of the EcoFest, which are:
 - To educate all citizens about environmental issues and sustainable lifestyle.
 - Demonstrate and/or sell sustainable products, techniques and services.
 - Provide healthy food options for attendees.
- Baltimore Green Works, Inc. reserves the right, in its sole discretion, to refuse booth space to any individual or organization that does not support the purposes and goals of 'Baltimore Green Works' and the EcoFest as stated in this agreement.
- All vendors/exhibitors agree to obtain any and all permits required by Baltimore City and the State of Maryland, and to pay all appropriate taxes and fees to City and State. If applicable, vendors must have, ready for inspection, a Food Permit issued by the Baltimore City Health Department.
- All business and other activity must be conducted within the vendor/exhibitor's designated area.
- Food/Beverage Vendors agree to:
 - Sell only the food items approved by Baltimore Green Works, Inc.;
 - Not use charcoal or propane tanks in the designated park areas;
 - Serve food in or on recyclable or compostable containers. Styrofoam shall not be permitted;
 - Provide Baltimore Green Works, Inc. and any Baltimore City Health Inspector with the necessary Food and Health Permits required by Baltimore City prior to the start of EcoFest;
 - Make an additional \$150 deposit separate from, but in addition to, the application fees to ensure clean up of the vendor space. The \$150 deposit will be refunded at the end of the event upon approval of a clean vendor space by designated Baltimore Green Works, Inc. staff. Please, send the \$150 deposit as a separate check.

(continued on next page...)

Interested in presenting a workshop, lecture, hands-on project, or other environmentally focused event during Baltimore Green Week?

Go to <http://baltimoregreenworks.com/events/baltimore-green-week/> for more information and to download the proposal application.

VENDOR/EXHIBITOR AGREEMENT (continued):

- Each space is 10'x10' unless otherwise approved.
- Vendors/exhibitors may not assign or sublet their booth/tent without written consent of Baltimore Green Works, Inc.
- Vendors/ Exhibitors agree not to place any equipment or goods in their booth that are objectionable, dangerous, or not in connection with the purposes of Baltimore Green Works, Inc.
- Baltimore Green Works, Inc. reserves the right to require immediate removal of any non-complying goods, activities or signs.

- All applications must accompany a nonrefundable application fee payment.
- Fees and signed agreements are due by April 1st.
- Tables, chairs, and tents may be rented through BGW as previously stated unless otherwise noted.
- Electricity is not accessible. Generators are permitted but discouraged and must be approved.

- Vendors/exhibitors agree to indemnify and hold harmless Baltimore Green Works, Inc., its directors, officers, volunteers and agents against any, and all claims, including attorney's fees, imposed on, incurred by, or asserted against any of the parties mentioned above, caused by any act or omission of anyone, or occurring within the vendors/exhibitors space, or arising in connection with the activities conducted by the vendor/exhibitor during EcoFest.

- Vendors/exhibitors agree that Baltimore Green Works, Inc. shall not be liable for any personal injury incurred during the festival at any time, nor shall they be liable for any lost, stolen or damaged property prior to, during or following the designated hours for the festival.

- Vendors/exhibitors agree to reimburse Baltimore Green Works, Inc. for the cost of any fines or liabilities incurred during EcoFest due to vendor/exhibitor's failure to comply with any and all regulations issued by Baltimore Green Works, Inc. and the owner or management company owning the property permitted for EcoFest.

Please sign this agreement, enclose a check or money order – made payable to BGW, and mail to: P.O. Box 66088 , Baltimore, MD 21239.

Additional directions to the park and instructions will follow in April.

X _____ DATE _____

Contact Name _____

Organization _____ Email _____

Phone (mobile/office) _____

Please submit all applications with a check made payable to 'BGW' by April 1, 2014.

2014 Program Guide Advertising Rates

The Baltimore Green Week Program Guide will be offered online and in print reaching an audience of 15,000+ during the month prior to Baltimore Green Week. All advertisement space is offered in full color. Artwork should be submitted by email as a 300 dpi image in EPS, PNG, or JPEG file submitted to christina@baltimoregreenworks.com. Checks should be made out to 'BGW' and mailed to P.O. Box 66088, Baltimore, MD 21239.

Deadline for artwork submission is Friday, February 28, 2014.

8x5" - \$300

4x2.5" - \$100

Curious about last year's guide?

Check it out online at:

www.baltimoregreenworks.com/events/baltimore-green-week/

4x5" - \$200

2.5x2.5" - \$50

THANK YOU!

All donations are tax deductible and help Baltimore Green Works to continue providing the community with access to current information and resources that encourage sustainable living in and around Baltimore.

*Please send this form with your payment to:
Baltimore Green Works
P.O. Box 66088, Baltimore, MD 21239*

Or, make a donation online at www.baltimoregreenworks.com/donate

Contact Information:

Name _____

Phone _____

Email _____

Specify Donation Type & Amount:

Amount \$ _____

Type _____

(Example: EcoBall Stage Sponsor)

Form of Payment:

Check (Please make payable to 'BGW'):

Check # _____ Date _____

Credit: (Circle type) Master Card / Visa / American Express / Discover

Cardholder Name _____

Card # _____

Expiration Date _____ CVC# _____

Billing Zip Code Attached to the Card _____

Cardholder's Signature _____